



WELLS
BUSINESS
FORUM



Jobs & Careers Fairs



About

The Heart of Magazines is a dynamic initiative designed to empower businesses in Somerset, providing unparalleled exposure to their customers.

Our quarterly publications boast an extensive reach, with doorstep delivery to every home in area that it covers, ensuring widespread readership and engagement. Moreover, the magazine is prominently displayed at key venues across the towns and cities we cover, ensuring a comprehensive distribution strategy.

In partnership with The Wells Business Forum CIC, our magazines strive to spearhead a new era of commercial growth in Somerset. Our shared mission is to enhance commerce within the community, fostering lasting connections between businesses and their loyal patrons.



Job & Career Fair Rationale

TACKLING LOCAL
UNEMPLOYMENT

PROMOTING
ECONOMIC
GROWTH

BRIDGING THE
SKILLS GAP

ENCOURAGING
LOCAL TALENT
RETENTION

PROMOTING
COMMUNITY
ENGAGEMENT

FOSTERING
INCLUSIVITY AND
EQUAL
OPPORTUNITY

SUPPORTING
PERSONAL AND
FINANCIAL WELL-
BEING

COMMUNITY
BUILDING

What Makes Us Different

THE HEART OF
FROME
MAGAZINE JOBS
EDITION

CV SURGERY

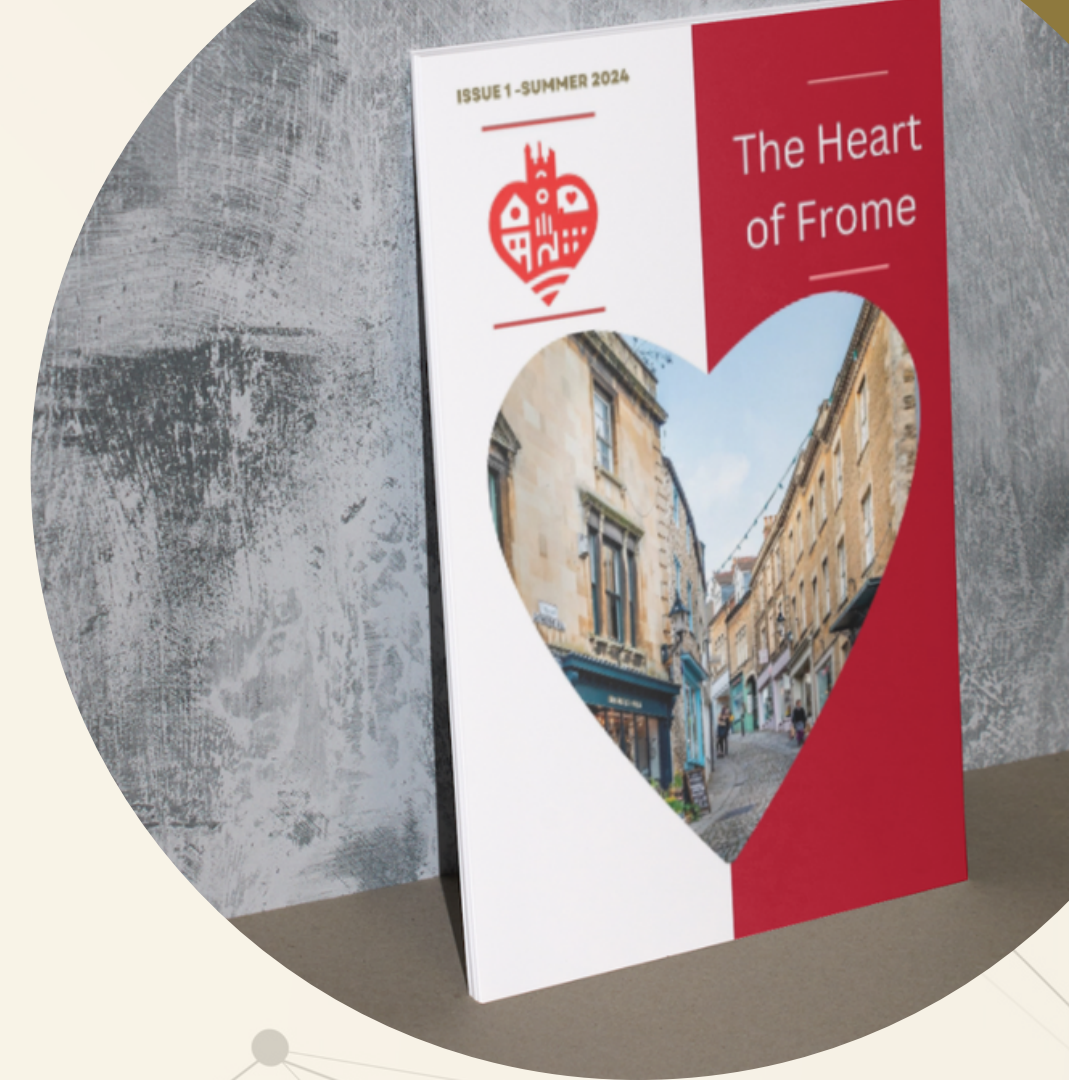
TRAINING TALKS

INTERVIEW
TECHNIQUES
WORKSHOPS

HOW TO
PROMOTE
YOURSELF

RETRAINING /
CHANGING
CAREERS ADVICE

SKILLS
WORKSHOPS



How to Get Involved

There are four tiers for businesses to choose when they exhibit.

Bronze

Silver

Gold

Platinum

Bronze

Space to set up your promotional banners

1 Table & 2 Chairs

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

£200

Silver

Space to set up your promotional banners

1 Table & 2 Chairs

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

Recruiter Profile on Wells Business Forum Website

1 Post on Facebook The Heart of Magazines

1 Post on Instagram The Heart of Magazines

1 Post on X The Heart of Magazines

1 Post on LinkedIn Wells Business Forum Company Page

• Quarter page advert in The Heart of Frome Job edition

£300

Gold

Space to set up your promotional banners

1 Table & 2 Chairs

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

Recruiter Profile on Wells Business Forum Website & The Heart of Magazines Website

1 Post on Facebook Wells Business Forum & The Heart of Frome

1 Post on The Heart of Magazines

1 Post on LinkedIn Wells Business Forum Company Page

Inclusion in employer reel on Facebook & Instagram The Heart of Magazines

Half page advert in The Heart of Frome Job edition

£400

Platinum

Space to set up your promotional banners

2 Tables & 2 Chairs

Front of venue placement.

Access to Wifi

Access to Literature table - front of the venue for your literature

Refreshments for 2 people

Recruiter Profile on Wells Business Forum Website & The Heart of Magazines Website

1 Post on Facebook Wells Business Forum & The Heart of Magazines

1 Post on X Wells Business Forum

1 Post on LinkedIn Wells Business Forum Company Page

Inclusion in employer reel on Facebook & Instagram Wells Business Forum and The Heart of Magazines

Full Page advert in The Heart of Frome Job edition

Your logo on all promotional and advertising graphics.

Limited to one business.

£800

The Heart of Magazines

Both The Heart of Wells and The Heart of Frome will have a special jobs section to align with the Jobs and Careers Fair. Most packages include a presence in a magazine. However, these can also be upgraded if you wish to have a bigger advert.

QUARTER PAGE

Half Page £50

Full Page £100

Premium Position £200

HALF PAGE

Full Page £100

Premium Position £200

FULL PAGE

Premium Position £200

