



The Heart of Magazines

Media Pack

Elevate your business's visibility by advertising in **The Heart of Magazines** - our quarterly series highlighting enterprises across various Somerset communities. Your business is vital to the unique heritage and captivating charm characterising each area. With **The Heart of Magazines**, we spotlight the outstanding companies and offerings contributing to every community's distinctiveness through meticulously curated content. We aim to ensure your enterprise receives the recognition it deserves.

Our purpose is to highlight the standout ventures and dedicated entrepreneurs who have built thriving local businesses. Quite simply, we get **YOU** in front of local customers. We encourage community engagement and utilise it to benefit your organisation. **The Heart of Magazines** are more than publications; they are an interactive forum nurturing connection.

By supporting local enterprises, we strengthen the foundation of our community, cultivating a robust and flourishing commercial ecosystem.

Current Titles



The Heart of Wells



The Heart of Frome



The Heart of Chard

Key Information

**10,000
Copies**

**Online
Edition**

**Delivered
to every
home in
the area**

**Local
Venues**

**Stocked in
Prominent
Positions**

Showcasing

Getting you in
front of current
and future
customers.

Spring

March – May

**Available: 1st March
Copy Deadline: 1st February**

Summer

June – August

**Available: 1st June
Copy Deadline: 1st May**

Autumn

September – November

**Available: 1st September
Copy Deadline: 1st August**

Winter

December – February

**Available: 1st December
Copy Deadline: 1st November**

Why Choose Us?



Flexible

No lock in contract.
Advertise as and when
you want to.



Versatile

Got a special offer on?
Started a new service?
Let local consumers
know.



Delivered

Quarterly to every
home in the area



Value

From just £60 for a
quarter page.



Exposure

Website directory of
advertisers and
members.



Network

Join the largest
business network in
Wells. From coming
soon.





Pricing

	Type	Member	Non-Member
Inside Front	Premium	£350	£400
Inside Back	Premium	£350	£400
Outside Back	Premium	£350	£400
Full Page	Standard	£220	£300
1/2 Page	Standard	£120	£160
1/4 Page	Standard	£60	£80

4 Editions

Full Page	Subscription	£720	£840
1/2 Page	Subscription	£450	£540
1/4 Page	Subscription	£180	£240

- **We also offer a front cover banner advert per magazine. Double page spreads or inserts are by negotiation.**
- **Artwork needs to be supplied in high resolution pdf or jpeg format.**
- **If you prefer, our designers can create your advert for you, the additional cost is £30 including one design change.**
- **10% discount on each additional area you book.**

Wells Business Forum

Wells Business Forum CIC has been set up to help businesses in Wells and the surrounding areas. Its target focus is to deliver comprehensive advice, networking opportunities and support while promoting local businesses to the public.

Each member will automatically be included in The Heart of Wells magazine and will benefit from a reduced members rate, for those who want bigger adverts.

Joining the Forum costs from £50 per year.

www.wellsbusinessforum.uk





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