



The Heart of Magazines

MEDIA PACK 2026

About Us

The Heart of Magazines is a dynamic initiative designed to empower businesses in the South West and Wales, providing unparalleled exposure to their customers.

Our quarterly magazines boast an extensive reach, with doorstep delivery, ensuring widespread readership and engagement. Moreover, the magazines are prominently displayed at key venues across the towns and cities we cover, ensuring a comprehensive distribution strategy.





Key Information Wells

10,000 Copies	Online Edition	Doorstep Delivery
Local Venues	Stocked in Prominent Positions	Showcasing Getting you in front of current and future customers.

Key Information Frome

14,000 Copies	Online Edition	Doorstep Delivery
Local Venues	Stocked in Prominent Positions	Showcasing Getting you in front of current and future customers.





Key Information Exeter

20,000 Copies	Online Edition	Doorstep Delivery
Local Venues	Stocked in Prominent Positions	Showcasing Getting you in front of current and future customers.

Key Information Cardiff

20,000 Copies	Online Edition	Doorstep Delivery
Local Venues	Stocked in Prominent Positions	Showcasing Getting you in front of current and future customers.





Key Information Swansea

20,000 Copies	Online Edition	Doorstep Delivery
Local Venues	Stocked in Prominent Positions	Showcasing Getting you in front of current and future customers.



Key Information Bridgwater

20,000 Copies	Online Edition	Annual Publication
Quarterly Updates	Stocked in Prominent Positions	Showcasing Getting you in front of current and future customers.



Schedule - Frome & Wells

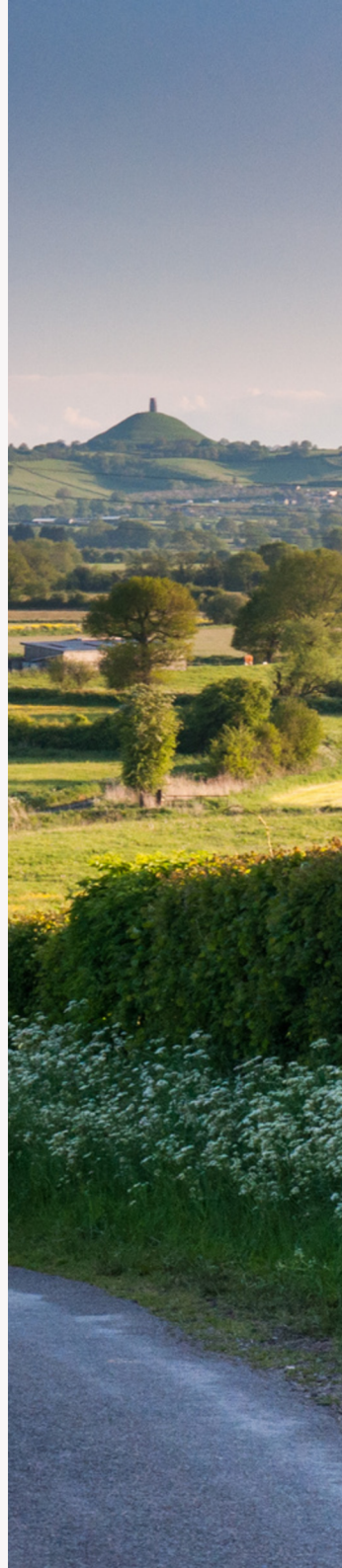
Plan your campaign

Frome

Issue	Copy Deadline	Available
Spring	1st March	April - June
Summer	1st June	July - September
Autumn	1st September	October - December
Winter	1st December	January - March

Wells

Issue	Copy Deadline	Available
Spring	1st February	March - May
Summer	1st May	June - August
Autumn	1st August	September - November
Winter	1st November	December - February



Schedule - Exeter & Cardiff

Plan your campaign

Exeter

Issue	Copy Deadline	Available
Spring	1st March	April - June
Summer	1st June	July - September
Autumn	1st September	October - December
Winter	1st December	January - March

Cardiff

Issue	Copy Deadline	Available
Spring	1st February	March - May
Summer	1st May	June - August
Autumn	1st August	September - November
Winter	1st November	December - February



Schedule - Swansea

Plan your campaign

Swansea

Issue	Copy Deadline	Available
Spring	1st March	April - June
Summer	1st June	July - September
Autumn	1st September	October - December
Winter	1st December	January - March



Schedule - Bridgwater

Plan your campaign

Issue	Copy Deadline	Available
Issue	1st December	January - March
Restock 1	1st March	April - June
Restock 2	1st June	July - September
Restock 3	1st September	October - December

**Free editorial
listing with 1/2 &
full pages**

**Quality design allows
you to present your
brand in a
professional layout**

**Restocked
3x a year**

**Full-page
advertising for as
little as £1.50 per
day, annually**

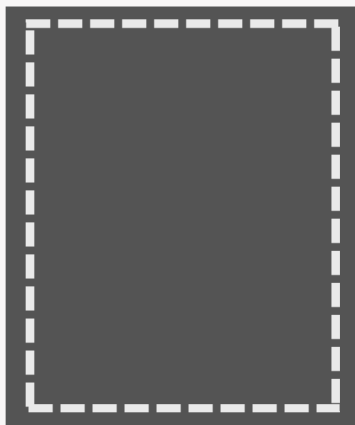
**Stocked in Bridgwater,
Burnham, Durleigh,
Cannington, North
Petherton & Enmore
plus more**

**Ability to
change your
ad 3x a year**



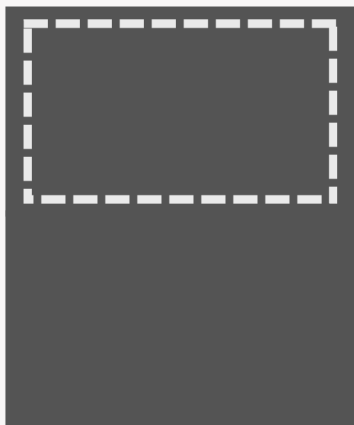
Print Specs

Measurements are height x width in millimetres



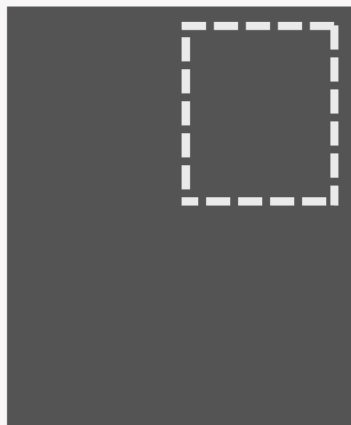
Full Page

(h) 210 mm x (w)
148 mm



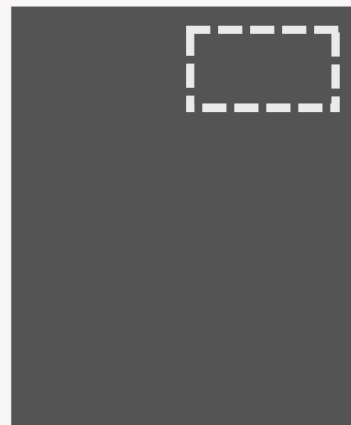
Half Page

(h) 90 mm x
(w) 130 mm



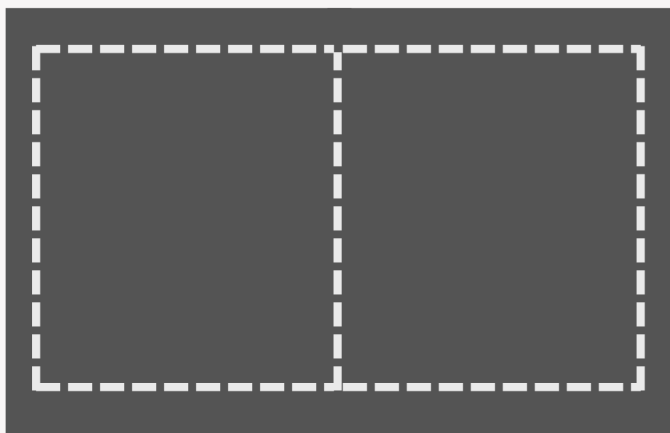
Quarter Page

(h) 90 mm x
(w) 63 mm



Eighth Page

(h) 45 mm x (w)
63 mm



Double Page

(h) 210 mm x (w) 296 mm

All magazines are in a glossy A5 format.

Artwork needs to be supplied in high resolution pdf or jpeg format.

Our designers can create your artwork for a £40 design fee.

If you prefer, our designers can create your advert for you, the additional cost is £30 including one design change.

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theheartofmagazines.co.uk

Pricing

	Type	Member	Standard	Bridgwater
Inside Front	Premium	£350	£400	£750
Inside Back	Premium	£350	£400	£750
Outside Back	Premium	£350	£400	£750
Full Page	Standard	£220	£300	£570
1/2 Page	Standard	£120	£160	£295
1/4 Page	Standard	£60	£80	£180
4 Editions				
Full Page	Subscription	£720	£840	
1/2 Page	Subscription	£450	£540	
1/4 Page	Subscription	£180	£240	

►► **Double page spreads are by negotiation.**

►► **10% discount on each additional area you book.**



theheartofmagazines.co.uk

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